

## Processing of personal data in the filing system for news and event bulletins of the Confederation of Finnish Industries (EK)

<p>1. Name of the filing system</p>	<p>The name of the filing system is the News and event bulletin filing system of the Confederation of Finnish Industries (EK).</p>
<p>2. Controller and contact person for the filing system</p>	<p>The controller is the Confederation of Finnish Industries (hereinafter EK) (address Eteläranta 10, FI-00130, phone +358 9 420 20, email <a href="mailto:ek@ek.fi">ek@ek.fi</a>).</p> <p>The contact person for the filing system at EK is Communications Officer Teemu Lindfors (teemu.lindfors@ek.fi, tel. +358 400 284 764).</p>
<p>3. Purpose and grounds for the processing of personal data</p>	<p>The personal data in the filing system is used for electronic communication and reporting news.</p> <p>The processing of personal data in the filing system is based on Article 6, paragraph 1a on <i>consent</i> and paragraph 1f on <i>legitimate interests pursued by the controller</i> in the EU General Data Protection Regulation (2016/679). The legitimate interest comprises carrying out the aforementioned duties.</p>
<p>4. Categories of data subjects and data included in the filing system</p>	<p>The filing system comprises EK's news and event bulletins subscribed to by <i>data subjects</i>.</p> <p>The following categories of personal data are processed in the filing system:</p> <ul style="list-style-type: none"> <li>• forename and surname</li> <li>• email address</li> <li>• information on opening emails and the links therein</li> <li>• information on notice of cancellation</li> </ul>
<p>5. Regular sources of information</p>	<p>The personal data are obtained from the data subjects themselves.</p>
<p>6. Regular disclosure of data</p>	<p>EK does not disclose personal data contained in the filing system on a regular basis.</p>
<p>7. Transferring data outside the EU or EEA</p>	<p>The data in the filing system shall not be transferred outside the EU or EEA.</p>

<p>8. Storage of the data</p>	<p>The personal data is processed for the purposes of electronic communication and reporting news until the cancellation of the subscription.</p> <p>After the cancellation, the information on the cancellation is stored to technically ensure that the data subject who made the cancellation shall no longer receive the news and event bulletins. The necessity for processing the personal data of the data subjects who made a cancellation shall, as a rule, be evaluated every six months.</p>
<p>9. Right of inspection</p>	<p>The data subject has the right to receive information on what kind of information about him or her is processed in the filing system. The data subject may make a request to inspect the information concerning him or her to the contact person mentioned in section 2 of the statement.</p>
<p>10. Right to demand rectification and right to request erasure or restriction of processing the data</p>	<p>The data subject may make a request to the contact person specified in section 2 to have his or her personal data rectified or completed.</p> <p>The data subject has, in situations specified in the EU General Data Protection Regulation, the right to request erasure or restriction of processing the data concerning him or her.</p>
<p>11. Right to withdraw consent and right to object to processing of personal data</p>	<p>The data subject has, pursuant to the EU General Data Protection Regulation, the right to withdraw his or her consent and the right to object to processing of personal data on grounds relating to his or her particular situation.</p>
<p>12. Right to lodge a complaint with the Data Protection Supervisor</p>	<p>The data subject has, pursuant to the EU General Data Protection Regulation, the right to lodge a complaint with the Data Protection Supervisor on the processing of the personal data described in the statement.</p>