## Confidence Indicators January 2015

To be released on 27 January 2015 at 9.00 a.m.



# Confidence Indicators Well Below Average

## Manufacturing

Manufacturing confidence is below average despite some improvement in order books.

Finnish manufacturing confidence improved slightly up in January. The confidence indicator scored -7 points (revised figure -9 in December). Confidence is currently well below its long-term average (+1). Production growth is expected to be weak in the near future. Order books improved a little, but they are still below long-term normal.

## Construction

Construction confidence indicator is at a very low level.

Finnish construction confidence turned down after some recovery one month earlier. Overall business situation is weak and personnel figures are expected to decrease. The confidence indicator fell to -28 points in January (revised figure -17 in December) while its long-term average is -8.

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#### Services

Service sector confidence remained roughly unchanged at rather modest levels.

The service sector confidence indicator stayed unchanged at a level below average. It scored -3 points in January (-2 in December) while its long-term average is  $\pm 13$ . The overall business situation has continued to deteriorate but some sales growth is expected for the next few months.

#### Retail trade

Retail trade confidence is still very weak.

Finnish retail trade confidence is still very weak although the confidence indicator improved a little in January. It recovered to -20 points from an all-time low of -25 points in December (revised figure). The long-term average is -1. Sales volumes are expected to continue their prolonged decline.

### Industrial Confidence Indicator



## Construction Confidence Indicator



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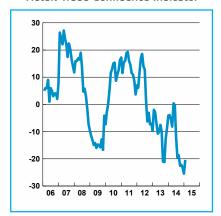
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Services Confidence Indicator



Retail Trade Confidence Indicator



#### **EK Business Surveys**

EK Business Surveys are part of the Joint Harmonised EU Programme of Business and Consumer Surveys. They are co-financed by the European Union. EK Business surveys have been carried out since 1966.

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